**[Customer has to submit this Re authorization letter in their company letter head pad]**

Date: 1/1/2018

To,

The Head of Digital Advertising,

Dhaka, Bangladesh.

**Sub: Authorization letter for subscription for Bulk SMS service and masking**

Dear Sir,

I, \_\_\_\_\_\_\_\_, the undersigned, having necessary authority, do hereby authorize, appoint and engage Axiata Digital Bangladesh Private Limited (ADBL) in using the masking names:

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

From now on, until further notice from us, Axiata Digital Bangladesh Private Limited (ADBL) shall, On our behalf, manage bulk SMS Service from you and shall disseminate the SMS to our valued customers according to our requirement.

Our previous service provider was\_\_\_\_\_\_\_\_\_\_\_. Now we want to shift the masking name and authorize ADBL to hold the authority of using the mentioned masking name.

We hope to see you extend you full cooperation.

Thanking you,

Yours faithfully,

Name  
Designation  
company Name

Mobile Number-